

Involvement Exploration Week 2022

Marketing Campaign Packet

Included Files

- Images
 - IEW Twitter Post
 - IEW Instagram Post
 - IEW Instagram Story
 - SOS Twitter Post
 - SOS Instagram Post
 - SOS Instagram Story
- Videos
 - 221003-221016 CSI_I EW_H (horizontal digital display)
 - 221003-221016 CSI_I EW_V (vertical digital display)
- PDF
 - IEW Flyer

Suggested Posting Schedule

Monday, October 3

- IEW Instagram Post
 - Suggested Caption:
 - *Looking for ways to get involved at K-State? Explore student organizations, events, and more during Involvement Exploration Week, Oct. 8-16! See full event schedule in OrgCentral #kstate @kstate_CSI*
- IEW Flyer - Print and hang flyers in your frequented spaces
- Digital Display - please share the attached videos on digital signage Oct. 3-16
 -

Tuesday, October 4

- Twitter (no image) - CSI will schedule the following OrgCentral news article to be published in the K-State Today on October 4, please consider sharing a link to the article on Twitter
 - Suggested Tweet:
 - *Looking for ways to get involved at K-State? Explore student organizations, events, and more during Involvement Exploration Week, Oct 8-16 <https://orgcentral.k-state.edu/CSI/blog/find-a-spot-you-love-full-well-during-involvement-exploration-week%2c-oct.-8-16/7671/?back=3>*

Saturday, October 8

- IEW Instagram Story
 - Add link: <https://cglink.me/2pS/r377566>
 - Customize sticker text "See full event schedule"
- IEW Twitter Post
 - Suggested Tweet:
 - *Involvement Exploration Week starts today! Explore student organizations, events, and more all week long on OrgCentral! <https://cglink.me/2pS/r377566>*

Monday, October 10

- SOS Instagram Post
 - Suggested Caption:
 - *Explore a variety of student organizations that match your hobbies, interests, and goals all week long in the Student Organizations Showcase on OrgCentral! #Kstate @kstate_csi*
- SOS Instagram Story
 - Add link: <https://cglink.me/2pS/r377811>
- SOS Twitter Post
 - Suggested Tweet:
 - *Explore a variety of student organizations that match your hobbies, interests, and goals all week long in the Student Organizations Showcase on OrgCentral*
<https://cglink.me/2pS/r377811> @kstateCSI

Contact Information

Center for Student Involvement
studentinvolvement@k-state.edu

Follow us & tag us on Instagram & Twitter to stay connected!

IG: **@kstate_CSI**

Twitter: **@kstateCSI**